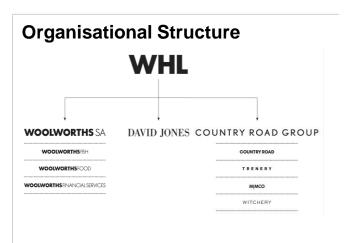
RETAILER ON A PAGE: HY2023

WOOLWORTHS



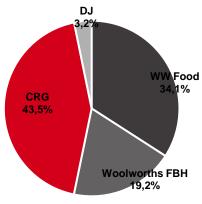
Strategic Focus Areas FY2022 1 | Leading an iconic food business 2 | Data-driven decision-making 3 | Elevated omni-customer experience 4 | Cost-efficiency and operational excellence 5 | Leadership and people 6 | Good Business Journey

Store Footprint

Trading Format YOY

Trading Brand	HY2023	Net New Stores in six months	Net New Stores in Five Years	Five-Year Growth %			
WHL	1,399	13	-157	-10.1%			
WW Food	477	14	47	10.9%			
Food SA	363	5	29	8.7%			
Engen Foodstop	90	6	16	21.6%			
Food Rest of Africa	24	3	2	9.1%			
WW FBH	268	11	-14	-5.0%			
Country Road Group (CRG)	609	-13	-190	-23.8%			
David Jones (DJ)	45	1	0	0.0%			

Store Footprint by Trading Brand

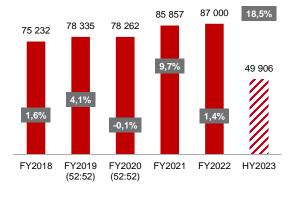


Note: Financial Period FY Jul - Jun | Store Footprint as end Dec 2022 | 1 Turnover includes concessions: concession sales are the sales of goods by concession operators within the store | 2 Operating profit is before interest and tax | 3Removes effect of non-reoccurring events (e.g. sale of property and lease renegotiation) | 4Comparable turnover removes the impact of new and closed stores | Source: Woolworths Holdings Ltd

Financial Performance

KPIs	Metric	FY2021	FY2022	HY2023
Turnover Performance	Group Turnover Growth ¹ Woolworths Food Turnover WW Food Comp Growth ⁴	• +9.7% to R85.9bn • +6.9% to R38.3bn • +5.7%	• +1.4% to R87.0bn • +4.2% to R39.9bn • +3.1%	• +18.5% to R49.9bn • +7.6% to R21.1bn • +5.4%
Profitability Performance	Gross Profit Gross Profit Margin Operating Profit Operating Profit Margin	• +14.3% to R28.9bn • 36.8% • +44.5% to R6.9bn • 8.8%	• +0.8% to R29.2bn • 36.5% • +0.6% to R6.8bn • 8.5%	• +22.4% to R17.3bn • 38.3% (HY22: 36.0%) • +48.3% to R4.8bn • 10.6% (HY22: 8.2%)
Operational Performance	Internal Price Inflation (Food) Inventory Level CAPEX Diluted HEPS (adjusted³)	• +4.9% • +5.6% to R8.5bn • -45.8% to R1.4bn • +103% to 193.7 cps	• +3.9% • +11.4% to R9.5bn • +38.4% to R1.9bn • +9.7% to 374.9 cps	• +8.4% • +13.7% to R10.8bn • +33.3% to R1.2n • +75.5% to 284.5 cps







Trended Profit Margin



■Turnover (R'm) incl Concessions

■Growth %

Operating Profit Margin Gross Profit Margin

For comprehensive reporting on Woolworths please visit www.tradeintelligence.co.za to subscribe to the Trade Profiles.